

**MPA MANAGEMENT CAPACITY TRAINING PROGRAM**  
**AGENDA – DAY 10: SUSTAINABLE TOURISM**  
December 2005, Nha Trang, Vietnam

Day 10 Sustainable Tourism	ACTIVITIES and OBJECTIVES	Materials
8:00-9:30	<p><b>1. Overview of Sustainable Tourism</b>  <u>Objectives:</u> to understand how sustainable tourism can be used as a mechanism to benefit the economy, community and conservation.</p> <p><u>Activities:</u></p> <ul style="list-style-type: none"> <li>• <u>Discussion:</u> What Do You Know About Sustainable Tourism?</li> </ul> <ol style="list-style-type: none"> <li>1) Presentation: Sustainable Tourism, What Does it Mean?</li> <li>2) Presentation: What are the Benefits and Threats From Tourism? <ul style="list-style-type: none"> <li>• <u>Exercise 1:</u> What Attributes of Sustainable Tourism are Important to an MPA?</li> </ul> </li> </ol> <p><i>Total: 1.5 hours</i></p>	
9:30-9:45	<b>BREAK</b>	
9:45-12:00	<p><b>2. Managing Visitor Impacts</b>  <u>Objective:</u> to learn about practical tools and their application for addressing visitor impacts in an MPA.</p> <p><u>Activities:</u></p> <ol style="list-style-type: none"> <li>1) Presentation: Visitors and Carrying Capacity <ul style="list-style-type: none"> <li>• <u>Exercise 1:</u> When is too many too much?</li> </ul> </li> <li>2) Presentation: Best Management Practices</li> <li>3) Presentation: Awareness Building <ul style="list-style-type: none"> <li>• <u>Exercise 2:</u> Developing Management Responses to Tourism</li> </ul> </li> </ol> <p><i>Total: 2.25 hours</i></p>	<p><b><i>Handouts:</i></b>  --Case Study: Seychelles</p> <p>--Key Points for the MPA to Address Carrying Capacity</p> <p>--TAKING ACTION: Visiting Coral Reefs and Mangroves</p>
12:00-2:00	<b>LUNCH</b>	

2:00 –3:15	<p><b>3. The Planning Process</b></p> <p><u>Objective:</u> to learn how to make a determination whether sustainable tourism is a good match for your MPA, then how to build a plan for implementing sustainable tourism.</p> <p><u>Activities:</u></p> <ul style="list-style-type: none"> <li>• <u>Discussion:</u> How many MPAs have a sustainable tourism plan</li> </ul> <ol style="list-style-type: none"> <li>1. Presentation: What are the Prerequisites?</li> <li>2. Presentation: How to Finance a Sustainable Tourism Program</li> <li>3. Case Study: Cat Ba Island</li> <li>4. Presentation: Who Prepares a Sustainable Tourism Plan?</li> </ol> <p><b>Total: 1.25 hours</b></p>	<p><b>Handouts:</b></p> <p>--Checklist for Strategic Planning And Recommendations for Sustainable Tourism</p>
3:15-4:15	<p><b>4. The Planning Process (cont.)</b></p> <p><u>Activities:</u></p> <ul style="list-style-type: none"> <li>• <u>Exercise 1:</u> Fill out preliminary site evaluation and discuss</li> <li>• <u>Exercise 2:</u> Fill out Full Site Diagnostic Questionnaire</li> <li>• <u>Discussion:</u> Data Analysis Phase</li> </ul> <p><b>Total: 1 hour</b></p>	<p><b>Handout:</b></p> <p>--Preliminary Site Evaluation</p>
4:15-4:30	<b>BREAK</b>	
4:30-5:15	<p><b>5. Green Certification</b></p> <p><u>Objective:</u> to under stand the advantages and short comings of developing a green certification program for sustainable tourism</p> <p><u>Activities</u></p> <ol style="list-style-type: none"> <li>1. Presentation: Green Certification, Who Benefits?</li> <li>2. Presentation: Green Certification Examples</li> </ol> <p><b>Total: 1 hour</b></p>	<p><b>Handout:</b></p> <p>--A simple user's guide to certification for sustainable tourism and ecotourism</p>
5:15	<b>ADJOURN MEETING</b>	
6:00-7:00	<p><u>Activity:</u> Communications Training</p> <ul style="list-style-type: none"> <li>• Informal 1 hour discussion on participants media experience</li> </ul>	<p><b>Handout:</b></p> <p>-- Prepare a short presentation</p>
7:00-8:00	One hour debrief for MPA leadership Team	